
Howard Goff new President of NCAB North America

Howard Goff, currently VP Sales for the NCAB Group and earlier President of the Europe segment, has been appointed President of NCAB North America.

NCAB has been present in the US since 2012 and over the years have grown through a series of acquisitions to become a significant player in this important region. Our market share is still considerably lower than in the Nordic and Europe segments and thus continued strong growth in the Americas is a priority for the group.

We are therefore happy to announce that we are strengthening our team in North America. With Howard's transition we will inject long term experience from the NCAB model and will leverage his network within NCAB to accelerate growth in the US.

Robert Balson, currently President of NCAB North America, has decided to explore opportunities outside NCAB.

For further information, please contact:

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About NCAB

NCAB is a worldwide leading supplier of printed circuit boards, listed on NASDAQ Stockholm. NCAB is offering PCBs for demanding customers, on time with zero defects, produced sustainably at the lowest total cost. NCAB was founded in 1993. Since its foundation, the operations have been characterized by an entrepreneurial and cost efficient culture and have over time showed strong growth and good profitability. Today, NCAB has local presence in 16 countries in Europe, Asia and North America. Revenues in 2022 amounted to SEK 4,458 million. Organic growth and acquisitions are part of NCAB's strategy. For more information about NCAB Group please visit us at www.ncabgroup.com.

Attachments

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