

## NCAB continue to invest in sales growth which also implies changes Group Management.

**NCAB Group has a long successful track record of profitable growth. This is partly due to a strong business concept, but also the continuous development of NCAB's ability to cater for customers' needs and sell value to them.**

"With a continued growth ambition, targeting to reach 8 BSEK in sales by 2026 (3,2 BSEK in 2021), we are investing in our sales capability and ability to onboard new acquisitions, says *Peter Kruk*, CEO of NCAB Group. *Michael Larsson*, currently VP of Sales for the Group will step into a new role as Global Sales Director focusing specifically on developing the sales concept and training the organization. The aim is to further increase our ability to provide value to our customers and notably increase our capability to onboard acquired companies in our sales concept."

*Howard Goff*, currently VP for Europe, will take over as VP Sales, leveraging his global experience of managing a sales company as well as a regional segment to further accelerate our focus on growth and profitability in all regions. Simultaneously *Benjamin Klingenberg* will take over the responsibility for Segment Europe. Benjamin has demonstrated strong leadership and has developed the German business by growing profitably organically as well as playing an active role in making acquisitions.

The changes imply that *Michael Larsson* will leave the Group Management, as *Howard Goff* takes over his former position, and that *Benjamin Klingenberg* will join the Group Management as a new member by Nov 1st.

**For further information, please contact:**

Gunilla Öhman, IR Manager, Telephone: +46 707 63 81 25  
E-mail: [gunilla.ohman@ncabgroup.com](mailto:gunilla.ohman@ncabgroup.com)

### About NCAB

NCAB is a worldwide leading supplier of printed circuit boards, listed on NASDAQ Stockholm. NCAB is offering PCBs for demanding customers, on time with zero defects, produced sustainably at the lowest total cost. NCAB was founded in 1993. Since its foundation, the operations have been characterized by an entrepreneurial and cost efficient culture and have over time showed strong growth and good profitability. Today, NCAB has local presence in 15 countries in Europe, Asia and North America. Revenues in 2021 amounted to SEK 3,220 million. Organic growth and acquisitions are part of NCAB's strategy. For more information about NCAB Group please visit us at [www.ncabgroup.com](http://www.ncabgroup.com).

## Attachments

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